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Professor Lisa Kramer Elected as UTFA's Representative on the Employee Sponsor Committee of the University Pension Plan and as Chair of UTFA's Pension Committee, until September 1, 2026

September 29, 2022

Lisa Kramer is a Professor of Finance at the University of Toronto, with a primary appointment to the UTM Department of Management and cross appointments to the Rotman School of Management and the Department of Economics. She conducts interdisciplinary work in the field of behavioural finance, blending psychology and financial economics to study markets and financial decision making. She also has interests in investments, market seasonality, human decisions, mood, emotions, and the role of animals in society. Her research has appeared in economics, finance, business ethics, and psychology journals, including the *American Economic Review*. Her studies have been extensively profiled by the popular press, including *The Globe and Mail, CBC News, The Wall Street Journal*, *The Washington Post*, and *The Financial Times*.

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