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From Pilot Project to System Solution: Bringing Success to Scale in Canadian Health Care



UTFA is very pleased to host Dr. Danielle Martin as our keynote speaker at our [2016 Annual General Meeting](#). The UTFA AGM takes place on Wednesday, April 20, 2016 in Koffler House Room 108 from 3:30

to 6:00 p.m.

Too often, the care Canadians get depends not on whether we know what the best practice is, but on local traditions and the habits of health care providers. Whether it's outcomes for heart attacks, screening for diabetes, or C-section rates, variations in care threaten equity and undermine quality. We know how to do better. In order to bring ingenuity to a grand scale in Canadian health care, we must address the need for spread and scale of successful models that exist today across the country. Drawing from her forthcoming book, "Better Now: Six Big Ideas to Improve the Health of all Canadians," Dr. Martin will address the tension between personalization and standardization in modern medicine, and put forward ideas about how to liberate Medicare from a culture of pilot projects.

Dr. Martin is family physician and Vice-President at Women's College Hospital in Toronto. She is also appointed as an Assistant Professor at the University of Toronto in the Department of Family and Community Medicine and in the Institute of Health Policy, Management, and Evaluation. Dr. Martin's policy expertise and passion for equity have made her an emerging leader in the debate over the future of Canada's health-care system. She holds a Masters of Public Policy from the School of Public Policy and Governance at the University of Toronto. In 2006, her first year in practice, she helped launch Canadian Doctors for Medicare, the voice for Canadian physicians who believe in "a high quality, equitable, sustainable health system built on the best available evidence as the highest expression of Canadians caring for one another." She appears regularly as a medical contributor on CBC's The National and is a columnist for Châtelaine Magazine as well as an in-demand speaker on the future of Canada's health care system.

Date and time:

Wednesday, April 20, 2016 - 4:45pm to 5:45pm

Event Location:

Koffler House, Room 108

569 Spadina Crescent.

Toronto ON

Canada

See map: [Google Maps](#)

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